

RailCopenhagen 2017 & 2018



BANEBRANCHEN



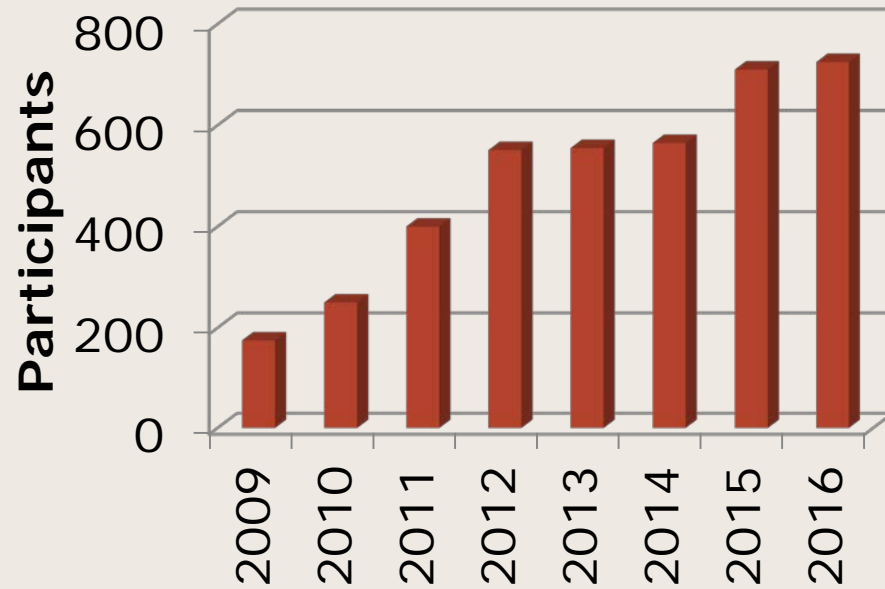
RailCPH – Den Danske Banekonference



History of the conference

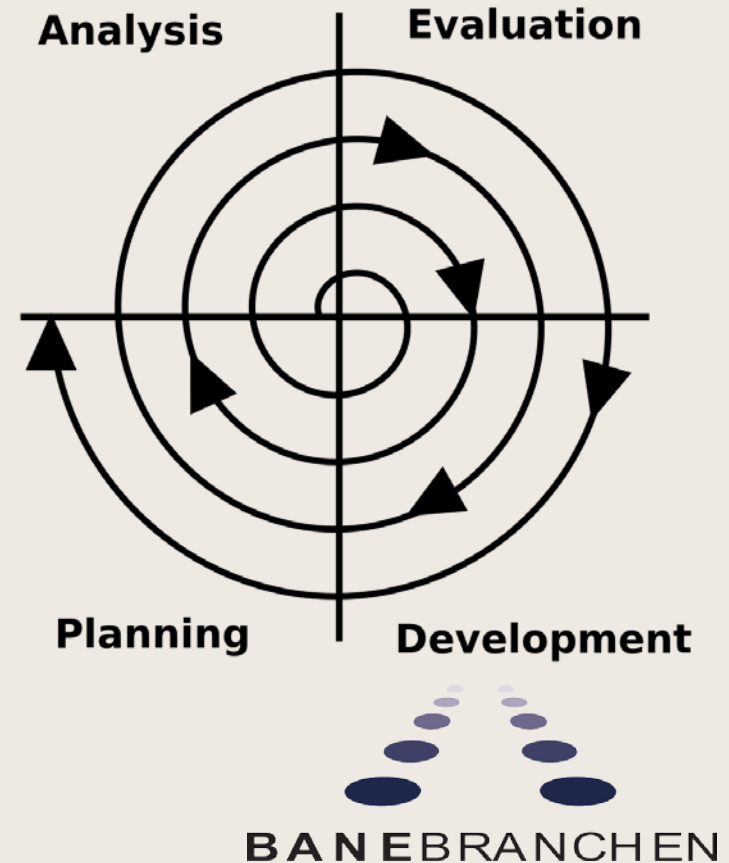
Year	Participants	Comments
2016	725	Best year ever for sponsorships
2015	710	Successful marketing
2014	565	
2013	555	
2012	551	
2011	Approx. 400	First time in professional environment
2010	Approx. 250	Partner with IDA, Participant limitation
2009	Approx. 175	3 out breaks, many challenges

Growth

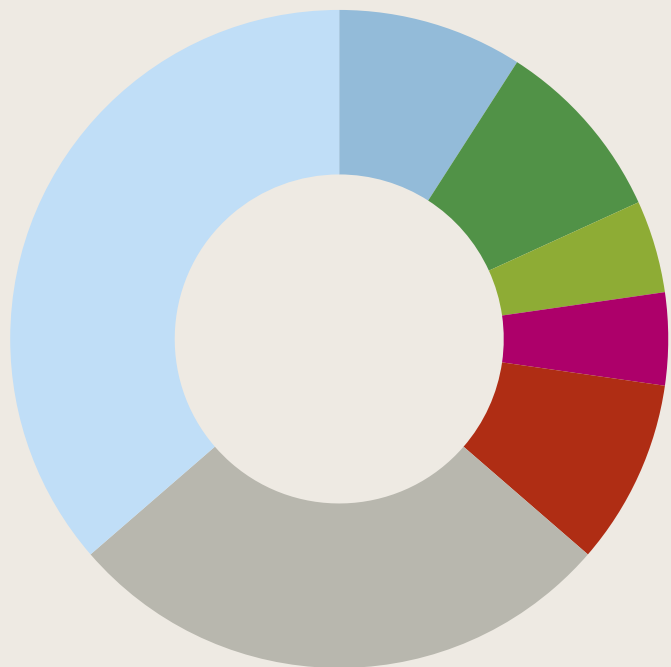


How to invest for 2017

- Extra parallel session (extra rooms)
- Opening in English
- More international speakers
- Develop a research & education session
- Improve and upgrade the website
- Improve the use of social medias



Annual cycle



- Konferencen: maj
- Evaluering: Juni
- Forberede konference & evalueringsmøde: August
- Nedsætte programkomite: August
- Call for presentations: September
- Programkomitearbejde: Oktober-december
- Tilmelding: Januar-April

Development in 2017 & 2018

2017

- Tivoli (1 day)
- Use of basement (avoid small rooms & Congress Hall)
- 8 parallel sessions (university)
- More participants from the Nordics
- Opening with simultaneous translation/in English

2018 (10 year anniversary)

- Tivoli/Bella Centre (1½ -2 days)
- First day Excursions and cultural event (Copenhagen City Hall)
- +250 persons attending the first-day activity
- Significant expansion of stands

Good to know

- www.railconference.dk
- <https://www.linkedin.com/company/den-danske-banekonference---the-danish-rail-conference>
- Early bird registration until 17 March, 2017

	Price	Price for students
Registrations latest 17 March 2017	DKK 2,850 + VAT	DKK 300 incl. VAT
Registration 18 March - 21 April 2017	DKK 3,200 + VAT	DKK 300 incl. VAT
On-site registration	DKK 3,900 + VAT	Not possible



THE *BEST* CONFERENCE
- LET'S GO FOR IT!

