

# 2019-November U-lift AB //Business Sweden

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### **U-lift Today**

- U-lift AB is a stand alone company owned by Nordic Vehicle AB
- We develope, manufacture and sell products which facilitates for people with reduced mobility to travel with busses and trains. Based on our standard products we adapt our products for the needs for each customer.
- Good customer relations, short lead-time and a high level of availability gives long term and beneficial business relations.
- The revenue is approx. 5 MEur for 2018 and we are growing.



## Market



**Rail Productions Sites** 

Maskproon Verse Verse Billi Mass Engles

#### Marknad Tåg Ryssland

skva

ekaterinenburg

3

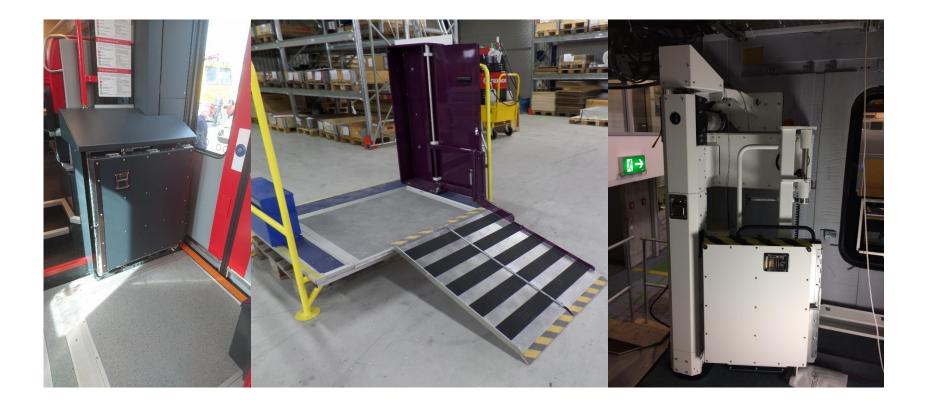


### **U-Lift Products**





# **U-lift Train – Products**



ÖBB-INV 300 (El-Hy)

Ramps for train

UPL-Fully Elektric lift for train



# **Business Sweden and U-lift AB**

- Good experience from the European and East Europena market but..
- Small company-Resources for initial market surveys. Russia, Australia, South America...
  - Objective, facts, independet-well trusted service.
  - Size, customers, competitors
  - Market specific issues, Russia, Australia, South America
- Customized projects-we have chosen to use small services, not using the 50/50% standard offer from Business Sweden.
  - Study over relationship Train transportation-PRM-BNP
  - Russia-Market survey over West Russia.
  - Australia-Market survey over Australia.
  - South America-Market survey over selected countries where we now focus on one market.